

ROBBIE RIVERA SIGNS RESIDENCY AT SLS SOUTH BEACH'S HYDE BEACH

February 11, 2019

MIAMI BEACH, Fla - Hyde Beach (<https://www.sbe.com/nightlife/locations/hyde-beach/>), the premier nightlife destination at [SLS South Beach](https://slshotels.com/southbeach/) (<https://slshotels.com/southbeach/>), is pleased to announce the residency of famed DJ, **Robbie Rivera** (<http://www.robberivera.com>). The house master will kick off his appearance during Haus of Hyde on Friday, February 8th at 10pm. The residency will continue every second Friday of the month until December 6th.

"I haven't had a residency in Miami in a long time so it's extremely exciting to perform monthly at at Hyde Beach and bring house music back," said Robbie Rivera.

Robbie Rivera is an acclaimed house music producer and DJ born in Puerto Rico. Today Robbie Rivera sits firmly atop the dance music hierarchy, highlighted by releases on on his legendary label Juicy Music as well as on Spinnin, Defected, Nervous, Axtone, Ministry of Sound, Dimmak and Ultra Music. Many number one Beatport tracks and streams on Spotify compliment his past remix work for Lenny Kravitz, Deadmau5, Tiesto, Kaskade, New Order, Clean Bandit, Erasure, Basement Jaxx and David Guetta, proving the Music boss does not stop.

"Hyde Beach prides itself in providing the best music and entertainment experience possible for our guests, said Sergey Kadiyevskiy, General Manager at Hyde Beach. "We are thrilled to host prolific house music producer and DJ, Robbie Rivera during this special residency. Robbie's catalog of original productions and diverse remixes will fit in perfectly with our curated roster of nightlife entertainment."

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[Hyde Beach Residency Dates](#) (<https://www.sbe.com/nightlife/locations/hyde-beach/>). By using this website without disabling or blocking cookies, you agree to our use of cookies.

Friday, February 8

Friday, March 15

Friday, April 12

Friday, May 10

Friday, June 14

Friday, July 5

Friday, August 9 (Robbie Rivera's Birthday)

Friday, September 20

Friday, October 25

Friday, November 15

Friday, December 6

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For tickets, table reservations and additional information, please visit hydebeach.com (<http://hydebeach.com/>). To request an interview with an SLS South Beach representative, please contact Christina Rodriguez at MAD PR at 954.446.5470 or christina@yeswearemad.com (<mailto:christina@yeswearemad.com>).

About SLS South Beach

SLS South Beach is a 4-star luxury hotel offering beachfront accommodations, Miami nightlife, and award-winning cuisine, all centrally located on Collins Avenue. Philippe Starck-designed the guestrooms with a blend of French boudoir and 21st-century chic, guests can also enjoy eclectic penthouses designed by Lenny Kravitz. The property features Hyde Beach for poolside action day or night and two dining experiences including The Bazaar by Jose Andres offering vibrant spanish cuisine and Katsuya serving innovative sushi and robata dishes. Enjoy SLS South Beach by booking at www.slshotels.com/southbeach/ (<http://www.slshotels.com/southbeach/>) or visiting 1701 Collins Ave, Miami Beach, FL 33139. Learn more by following SLS South Beach on [Instagram](https://www.instagram.com/slssouthbeach/?hl=en) (<https://www.instagram.com/slssouthbeach/?hl=en>) and [Facebook](https://www.facebook.com/SLSSouthBeach/) (<https://www.facebook.com/SLSSouthBeach/>).


About Hyde Beach

Already established as the premier nightlife destination in Los Angeles and Las Vegas, Hyde Lounge's energy takes over the sand with the debut of its first day and nightlife oceanfront location - Hyde Beach. The luxe 8,000 square foot indoor/outdoor lounge offers artful mixology and Jose Andres cuisine, all inspired by the flavors and culture of the local community. Enjoy vegas-style entertainment and a roster of notable House Music DJs. Form more information visit [hydebeach.com](https://www.sbe.com/nightlife/locations/hyde-beach/) (<https://www.sbe.com/nightlife/locations/hyde-beach/>) and follow [Hyde Beach](https://www.instagram.com/hydebeachmiami/) (<https://www.instagram.com/hydebeachmiami/>) on Instagram and [Facebook](https://www.facebook.com/HydeBeachMiami/) (<https://www.facebook.com/HydeBeachMiami/>). We have placed cookies on your device to help improve our website, learn about how it is used, and provide tailored content. Details of the cookies we use and instructions on how to disable them are set forth in our Cookie Notice (<https://www.sbe.com/cookie-notice>). By using this website without disabling or blocking cookies, you agree to our use of cookies.

About sbe

Established in 2002 by Founder and CEO Sam Nazarian, **sbe** is a privately-held, leading lifestyle hospitality company that develops, manages and operates award-winning hotels, residences, restaurants and nightclubs. Through exclusive partnerships with cultural visionaries, **sbe** is devoted to creating extraordinary experiences throughout its proprietary brands with a commitment to authenticity, sophistication, mastery and innovation. Following the acquisition of Morgans Hotel Group, the pioneer of boutique lifestyle hotels, **sbe** has an unparalleled global portfolio featuring 22 world-class lifestyle hotel properties in 9 attractive gateway markets and more than 130 global world-renowned hotel, entertainment and food & beverage outlets. The company is uniquely positioned to offer a complete lifestyle experience - from nightlife, food & beverage and entertainment to hotels and residences, and through its innovative customer loyalty and rewards program, The Code, as well as its award-winning international real estate development subsidiary, Dakota Development - all of which solidify **sbe** as the preeminent leader across hospitality. The company's established and upcoming hotel brands include SLS Hotel & Residences, Delano, Mondrian, Redbury, Hyde Hotel & Residences, Clift, Hudson, Sanderson and St Martins Lane. In addition, **sbe** has the following internationally acclaimed restaurants and lounges: Katsuya, Cleo, The Bazaar by José Andrés, Fi'lia by Michael Schwartz, Umami Burger, Hyde Lounge and Skybar. More information about **sbe** can be obtained at sbe.com (<http://sbe.com/>).



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