

Disco Fries Discuss Soulful New Single "Side By Side" [Interview]



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New York City's The Disco Fries have been rising up in dance music within the past few years and most recently with their hit tracks "Reckless" and "Moving On." Now, they are focused on this week with the release of their new single "Side By Side" via Enhanced Music.

Disco Fries is moving swiftly within the progressive and electro house genre, and the particularly soulful sound is catching red hot attention in other genres right now, just as "Side By Side" expresses. Their collaboration skills and vibrant musical minds helped build a mega list of team ups including Tiesto, Matthew Koma, Cash Cash, Krewella, and Bre

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buzz.

Fans can expect quite the rhythmic flair with this tune. "Side By Side" embraces Disco's beautiful sound with a stellar combination of instrumental progressions. Brady Watt, of DJ Premier's "The Badder Band" is the fire behind "Side By Side's" bass guitar, followed by trumpet player Niv Toar, who has toured with sensations like Taylor Swift, Ariana Grande, and Magic and more. Male lead vocals are the cherry on top of this zestfully rad track, and don't forget their dance style. Whether it's drum, piano, bass or jazzy tones, fans can imagine themselves jumping and swaying side to side at shows and festivals to this one, while giving their hearts out to its heart-felt lyrics. "Side By Side" is ready to not only get crowds buzzing but is gearing up Disco Fries for a slew of more and more creative music releases and performances.

We've been messing around with ideas for this song for years now and finally landed on this groove in the past few months. At this point our fans have come to expect curveballs with the music we're releasing and it's amazing for us to pretty much create and release within whatever genre we want without hesitation. Side By Side is the best example of that creative freedom." – Nick of the Disco Fries.

Listen to "Side By Side" here:

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track?

Danny: In the past year we've watched the landscape of electronic music change a lot and saw an opportunity to explore new sounds and genres that we were excited about. In some ways, it's a new sound for us but at the same time we've always switched up musical styles from project to project. Nothing that's new for us. With "Side By Side" we wanted to go for a more "classic sound" which means there isn't any flashy production or "drops". We thought the vocal was so strong and really wanted it to be the focus throughout.

Nick: We definitely channeled some of our own inspirations like The Roots, Cody Chesnutt, and a lot of classic feel-good R&B. Since we had the vocal for well over 2 years, the song had a bunch of iterations. One version had a really interesting half-time section with a bunch of sound design, but in the end we got back to the basics and just let it ride out so it kept the momentum throughout the track.

The Nocturnal Times: How did you link up with Brady Watt (active member of DJ Premier's "The Roots Band") and Niv Toar for the live instrumentals?

Nick: Danny and I knew this record needed live instruments when we first started digging in or when we went to Berklee with Niv and Brady and had jammed together in college, it was a no-brainer to get them on board. Niv has played trumpet on a bunch of our other tunes including "Trumped" with DJ Premier and we had never had the chance to formally get Brady on a record with us so we gave him a call. Those two guys are PROs. They had us their parts back in less than 24 hours and there wasn't anything we had to do in the way of editing to lock everything they did in with what we had already produced.

The Nocturnal Times: What has it been like working with Enhanced Music on these past few years leading up to the EP?

Danny: Honestly, it's been awesome. The whole team there has been really open to us exploring a new sound and have linked us up with some great songwriters to collaborate with. Since we run our own label as well, we know much work goes into the promotion and it's been helpful having Enhanced Music handle all of that with these releases so we can focus more on the music.

The Nocturnal Times: What can fans expect on your upcoming EP? Is "Side By Side" representative of the EP sound?

Danny: Yes and no haha. "Side By Side" probably sounds the least electronic of all of the tracks on the EP but, soundset aside, it is very similar to the rest of the project. We've focused on working with talented songwriters to produce catchy vocal tracks as opposed to club oriented stuff this time.

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that there is one track that really defines the "sound" of the project but I can say that overall it's a really great EP.

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The Nocturnal Times: What's up next for Disco Fries? What can you share with us about any upcoming tour dates or shows that you're looking forward to?

Nick: On Dec 8th we're coming to Liquid in Cleveland, Ohio and on Dec 15th we'll be doing our party at Mercury Lounge in NYC alongside Black Caviar and DOMENICO. Tickets are on sale now at <https://www.mercuryloungenyc.com>.

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Ariana O'Keefe and Mark Mancino

From her first concert at 10 years old, Ariana's number one thing in life has always been music. Now, at 21, she has found her passion within the EDM industry. Ariana grew up in the Boston area and moved to Florida to pursue her Bachelor's Degree in Communication at Rollins College in Orlando. Inspired by DJ/Producers making the music she loves come true and by sensational performances at EDM festivals around the U.S, Ariana is thrilled to be on the path to living out her dreams.

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