Robbie Rivera Reinventing The Classics

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Jun 25, 2018

Robbie Rivera Reinventing The Classics



As we dive headfirst into summer, it's been incredible to see Robbie Rivera keep up his torrent production pace. Recently, his productions have headed in a new direction as he's explored and reinvented two classic pop records. We caught up with Robbie to discuss his new single "The Promise," remixing U2, and the vast array of other tracks on the way!

Robbie, thanks for joining us today! It was great to catch up with you in Miami, and 2018 has been another crazy busy year for you. How have things been going from your point of view?

Hi guys! This year has been great especially music wise. I took a break from touring to really focus hard on production and developing new sounds. I just finished my new album today! Really excited.

Going back in time, can you tell us about when you first heard "The Promise" and what stuck out about the record to you? Do you have any favorite memories associated with the original?

It was 1987 and I was listening in the car with my family in Puerto Rico. The feeling of the vocals and the lyrics made me feel happy and sad at the same time. I guess it hit the emotional side of my brain at such a young age. Throughout the years I've always played it from time to time so it was really special and awesome to be able to recreate it. The singer Jordan Kaahn did an amazing job.

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When did you first have the idea to do your own rework of the classic? Can you talk about what the vision for your take was and how you've executed that?

It's one of my wife's favorite songs as well and it's on our car playlist. She mentioned to me a few times to redo this song, but it's difficult to find a singer with a similar tone. When I asked Jordan to produce the vocal he also loved the song and he did it very fast. I think I did like five different versions until the final one.

Is "The Promise" a record that you can see playing in your sets?

It's a song I can play to close my sets. The remixes are amazing and they will be released in the next few months.

You've also just remixed another classic record, this time tackling U2's "Love Is Bigger Than Anything In Its Way"! How did you approach that remix? What elements of the original did you want to preserve and how do you feel you've made it your own?

I received all of the stems of the original and as a U2 fan, it's awesome to get a chance to work with their music. The remix was actually pretty easy because the vocals and melody are so good so I created a simple tribal house groove and let the vocals ride. I did add some old school synth stabs on the breakdown that takes it to the big room clubs and festivals. I am really happy with this remix and I hope it does well.



You also recently announced a new collaboration between you and The Cube Guys. What can you tell us about that track?

I love these guys and have known them for a long time. They produce great house music with great energy and groove. Our track is cool and effective on the dancefloor – tough beats and a killer bassline is all you need!

Can you spotlight a recent Juicy release and what you like about the record?

Frank Nitty and Havoc and Lawn's recent release "Quick N Dip (../../../track/tk63wmp/frank-nitty-havoc-lawn-quick-n-dip/index.html)" is a room slammer. Every time I play it, it even makes me want to shake my booty! I like their grooves as it's jackin with tribal house and tech house influences.

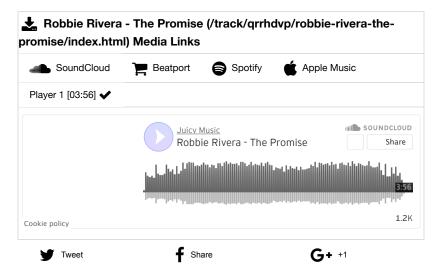
As we head into summer, what are you looking forward to most?

I am looking forward to touring again and releasing more music! I have a new remix for Erasure that I love, a new single on Spinnin' with L'Tric and Jordan Kaahn and two house bangers. One is called "In Your Soul" on Juicy Music and the other "Flip It" on Heldeep.

You can purchase your copy of Robbie Rivera's "The Promise" on Beatport! https://www.beatport.com/release/the-promise/2259307 (https://www.beatport.com/release/the-promise/2259307)

Connect with Robbie Rivera: Website (http://www.robbierivera.com/) | SoundCloud (https://soundcloud.com/djrobbierivera) | Facebook (https://www.facebook.com/robbierivera/) | Twitter (https://twitter.com/RobbieRivera)

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