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The Nocturnal Times Exclusive Inte Robbie Rivera

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By **The Nocturnal Times**

Robbie Rivera recently sat down with The Nocturnal Times to discuss his This Is My S album and tour, Juicy Beach, early nightclub gigs, and more

We traveled back in time a bit with the legendary producer and DJ, Robbie Rivera, ahe This Is My Sound Tour stop at Marquee New York. The pioneering talent discussed hi days exploring electronic music and his first nightclub gig as well as his feelings towa notorious Juicy radio show. Robbie's Juicy Beach just celebrated ten years in Miami d Miami Music Week (MMW)/Winter Music Conference (WMC) this year.

In addition to his Juicy label and radio show, we spoke with Robbie Rivera about his l studio album, This Is My Sound, and his coinciding tour of the same name. Find out v

come from Robbie later this year, his love for New York City, and where he sees himse years from now our Nocturnal Times exclusive interview.

THE NOCTURNAL TIMES: What inspired you to to begin your journey with DJi the electronic dance music world?

ROBBIE RIVERA: I was very young! My first DJ gig was in 6th grade in San Juan, Pue The first time I mixed two tracks together on beat I was hooked and I started to thinl lot about music production. Then in 2001, performing my music to fans and seeing th reaction with my early releases really inspired me to make this a full time career.

You've produced a vast amount of music over the years, can you recall one of y earliest tracks that is really special to you?

RIVERA: Yes the track is called "feel this". I was inspired by Danny Tenaglia's dark tr grooves so after laying down the grooves and finishing the track I knew I had someth special. It's a track that is still played this day specially with the techno DJs. I remem speaking to Danny about this track after is was released on Strictly Rhythm. It was a g chat.

Can you recall one of your earliest nightclub gigs?

RIVERA: Yes it was for teachers and parents of my school. They had a dinner party a was when I was in 6th grade. I had one turntable, 1 battery operated mixer from Radi one cassette deck and one speaker. Yep it's true! I had a great time and the people da Obviously I did not know what beat matching mixing was. I just did what I could.

What can you share about the Juicy Show?

RIVERA: Episode 570 just passed and Episode 600 is coming soon. Do you have anyt special planned? Well thanks for reminding me! The show is so much fun to produce play whatever I want. It could be a deep house track or a techno tune. I focus on the driving to work or listening while they cook!

You recently just presented a decade of Juicy Beach during Miami Music week, that feel?

RIVERA: That was very special. We worked hard on creating the best house music pa during Miami Music Week and this last one at the Epic Hotel's 16th floor was magica

very happy. There are so many events in Miami this week so I am glad that Juicy Beac one of the best ones.

Aside from dance music, what other styles of music or artists do you enjoy liste
RIVERA: I listen to a lot of 90's track and late 80's mixed with today's . A mix of latir electronic and alternative. Examples: Duran Duran, Pet Shop Boys, Disclosure, New Netsky, Metric, Imagine Dragons, The Killers, Walk the Moon, Robin Schulz, Coldpla City.

What can you share with The Nocturnal Times about any upcoming tracks you releasing? Any collaborations or EPs coming up?
RIVERA: My new single is the release of the new mix of my classic track "Funkatron' Tom Staar on Axwell's label Axtone. I am very excited about this one. I also have a t house singles on Armada and Ego this summer.

**Can you share your experience recording your latest album, "This Is My Sound
were the studio sessions like for you and how long did the album take to comp
start to finish?**

RIVERA: It took me about 11 months to create this album. I went in the studio and s
produce tracks and grooves without being inspired by other music. I wanted it to pro
proper house music for my fans and music lovers that sounded just like me. I am real

with results and we are now releasing all the singles with remixes. The sessions were am to about 7pm. I would work on my home studio or on the road with my laptop.

You're on your This Is My Sound world tour now, which stops at Marquee NY s do you feel about your New York shows and what do you look forward to most returning to the city that never sleeps?
RIVERA: I love performing in New York City simply because I have so many fans tha sound. I have been playing in NY for over 10 years and people still love my tribal hou and the new generation is feeling the house vibe so it's great.

What can you recall your earliest New York City show?
RIVERA: Exit with Junior Vasquez

As an electronic music veteran, what was one moment or experience that was special to you?
RIVERA: When my song BANG when number #14 not the national pop chart in Lond to Madonna. That was really special. I then got to remix Madonna 🙂

Where do you see yourself five years from now?
RIVERA: Releasing more music and touring. My goal is to produce a hit club track th to the pop world. Let's see!

For more information on Robbie Rivera, visit RobbieRivera.com.

Robbie Rivera is on Facebook, Twitter, and Instagram.

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