



RON REESER - The Evolution Interview

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RON REESER has been on the cusp of the US EDM scene for a number of years. We sat down with the San Francisco Producer/DJ to talk about his continuous climb in the dance music world and what's next on the horizon.

Describe Your Production.

My production style really depends on my mood and what I'm feeling in the studio that day. I'm able to dabble a little bit in everything and draw inspiration from multiple genre's during the creative process. If I had to say one specific style it would be a cross between Progressive house and Electro house.

You are quickly becoming a household name in the EDM industry with a remix discography that lists a caliber of Artists such as ADELE, ELLIE GOULDING, KASKADE, GOTYE, DEADMAU5, KREWELLA, JES, NADIA ALI, LIGHTS, Maroon 5 and more. What an accomplishment. Tell us how you got to this point in you career?

It all started when I signed my first single "Everything" feat. MYAH to Ultra Music back in 2009. I was working with an A&R/Manager at the time, who previously worked at Interscope Records. We met a few years back at the WMC (Winter Music Conference) in Miami through mutual friends in the industry. After making some headway on Ultra Music he approached me about doing some remix work for Interscope and Cherry Tree. It opened up other doors and opportunities for me to start building my remix discography and cultivate different relationships within the industry.

In 2009 you were signed to the EDM Powerhouse Ultra Records. How did they discover you and how has that affected your career?



about signing a couple of the songs, one as my first official release on Ultra music, then everything snowballed after that, with a few more follow up singles and remixes.

You charted for two weeks on the Billboard Top 10 chart. That must have been an amazing experience. Tell us a little about what kind of steps are needed to pull something that big off.

I think a lot of it has to do with crossover potential in the record and how well it does with spins on mainstream radio. That's what happened with a previous single of mine titled "City of Kings" Feat. Jennifer Karr on Sea To Sun Recordings. It charted on the Billboard Top 20 - Hot Club Dance Play section.

I recently did a remix for Capital Records recording artist "My Crazy Girlfriend's" latest single "Go F*ck Yourself" It's currently charting #1 on the Billboard Dance Club Songs chart. Really excited to see that and happy for Myah and her group.

Fast forwarding to 2013 you were signed to TIESTO's sub-label Blackhole Recordings, Vicious Records (Australia) a project for Sony Music to name a few. You seem to be on a roll. What can we expect from you this year?

Lots of new music. I'm currently working on a handful of original material at the moment with some really talented vocalists, in addition to a couple different collaborations. Hoping to get a couple of these projects signed to a European label this year.

Tell us about your Mainstage Podcast.

The MAINSTAGE Podcast features the latest cutting edge Electronic Dance Music. It's an energetic blend of club anthems and house music from around the globe. It was a project I wanted to do a couple years back before the big boom in DJ podcasts. I felt it was a way for my fans to stay in touch with my current sound while featuring some of my favorite music I'm playing out at the clubs and festivals. In addition to showcasing my new music, edits and mashups, with some of today's hottest special guest DJ's and Producers.

You can subscribe to the Mainstage podcast free on iTunes here>>><https://itunes.apple.com/us/podcast/ron-reeser-mainstage-podcast/id404696076?mt=2>

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Do you have any new releases coming out soon and if so on what labels?

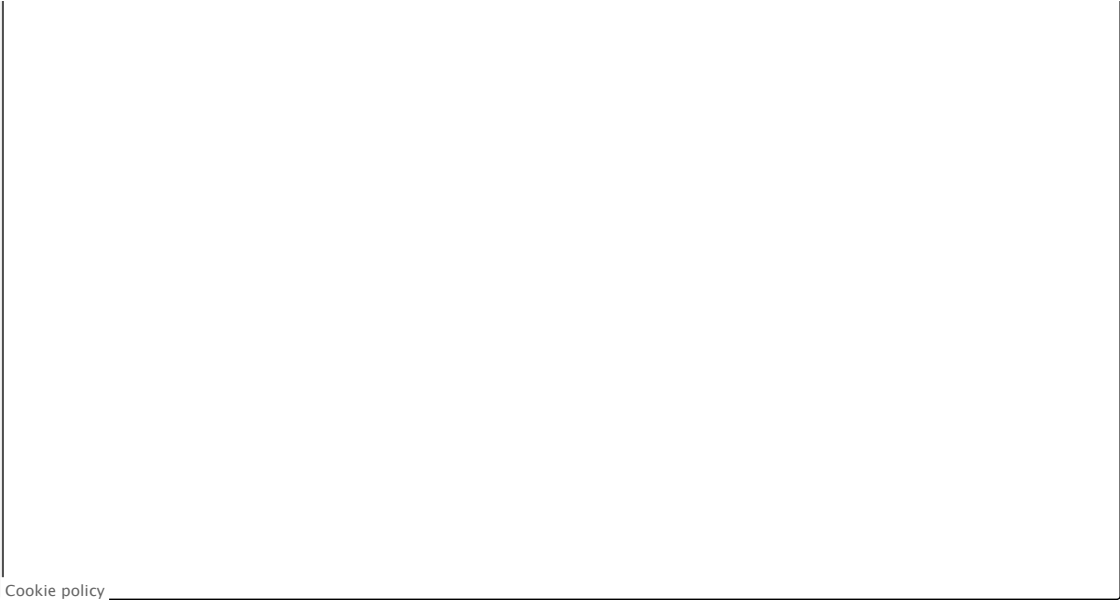
As far as original music, yes actually. I have a few things releasing around WMC (Winter Music Conference) 2014 in March. Here's a few of the songs below.

An original collab with a special girl DJ duo titled "Boomerang" that I need to keep under wraps at the moment, but you can check out a preview here.



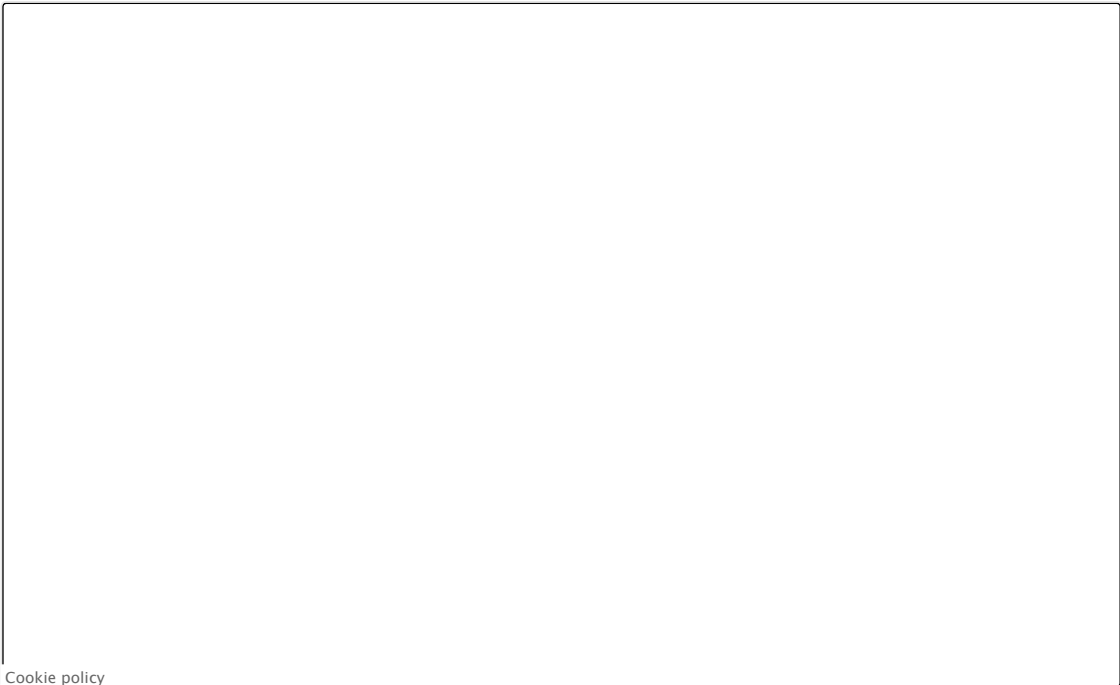
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Tall Sash feat. ELLE VEE titled “Indigo Sky” on Cherry Drop (New York)



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As far as remixes, I just finished up a remix for Krewella’s next single “Enjoy The Ride” off their album “Get Wet” on Columbia Records alongside Nick G (Ghetto House Radio) and ARMIN VAN BUUREN. The same label that’s home to the well acclaimed Daft Punk.

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Plus an upcoming remix for [DEAN MASON](#) feat. Sugar Joiko “Without You” on our imprint Jetset Music all in the near future.

You will be in Miami for WMC 2014. What are your plans there? What shows can your fans catch you at?

Aside from checking out the typical events and showcases such as Ultra, Spinnin Sessions, The Beatport Pool Parties, Pete Tong’s Radio 1 show. I’ll be doing a music production workshop with Dave Garnish and the Garnish School of Sound during WMC 2014. I’ll also be performing at a few events in South Beach and Downtown Miami. For more details on these events, you can log onto my website www.ronreaser.com

If you could tell your fans and any DJ/Producer trying to follow in your footsteps anything what would you say?

Practice makes perfect. Hone your craft and be patient. Whether it's in the studio or behind the decks. Really try to get you’re production chops up. Spend the time to learn the ins and outs of you’re software DAW (Digital Audio Workstation), synths, vst’s, workflow etc. Think outside the box, try to be innovative and creative at what you do. There's a great deal of competition, so determine what will make you make you different, unique, and set you apart from the rest.

Thanks for the great interview, we look forward to seeing more of you!

**For more info on [RON REESER](#) check out:
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About the Author



The DJ List

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| Drum & Bass | Hip-Hop | Reggae / Dub |
| Dubstep | House | Tech House |
| Electro House | Indie Dance / Nu Disco | Techno |
| Electronica | Minimal | Trance |
| Funk / R&B | Open Format | Trap |



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