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iconic underground magazine issue 05 life is music featuring DJ Pierre

Boris has been a renowned name in the scene for a long time now and never fails to deliver with his high attention to detail. From the early 90s Boris has been performing his craft and is a truly international DJ visiting some nice countries and cities. Between his massive productions, and dj sets he also owns Transmit Recordings which is one of the top techno labels on the planet at the moment. It was only fitting we sent in DaGeneral for a little chat and find out whats been going on with Boris and his crew.

AL: Thanks for taking the time to speak to me Boris. A very cultured individual starting from your roots in Russia and growth in New York, what has been your inspiration, and what has moulded you into the artist that you are now?

B: Thank you for having me, I would say the fact that I grew up in NYC, a place with a lot of culture, and history when it comes to dance music, and music in general. When I was growing up, there were many clubs, with a variety of different DJ's playing that you can attend and get inspiration from. In a night, you can go see Junior Vasquez, Frankie Knuckles, David Morales just to name a few and see them all in one night. That inspired me to fall in love with dance music and become a DJ.

AL: You are pretty much part of the furniture in the industry now with some great releases not to mention I love your "Habits" EP on Tronic, how would you describe your sound?

B: I would say a blend of sexy techno house beats, that can't help but make everyone dance.

AL: Is there some key pieces of hardware that you are really digging at the moment in the studio (or even software based plugins)?

B: I like machine when it comes to hardware for the studio, plugins I like to use are Fab Filter EQ's, Waves H delay, Abelton's overdrive.

AL: Your latest EP "Freak You / Let's Roll" has just been released on your own label Transmit. How do you find the balance between running your label and having time to perform and produce?

B: I try to always work on the label early in the morning every day, whether it be listening to demos, doing voice overs, choosing art, writing text's etc. Along with the help of label manager Rena we try to get everything done and ready usually before I go into the studio which is the half part of my city.

AL: Ah that makes sense, and of course iconic underground magazine

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Transmit that I'm finishing up now. And of course, the new ones on Transmit now that you already are familiar with.

AL: I heard good things about the Miami showcase you done for Transmit. How did you feel it went, and what are the key things that you enjoyed while attending WMC?

B: It went well, all the artists rocked it! The room (heart), vibe and energy was outstanding. I was happy with all the support we got. I felt this year as whole WMC/MMW was great and it finally was back to feeling how it was 4/5 years ago. With attendance, the events, and the aura of Miami was great and it felt back!

AL: Of course, you just had the Boris birthday special at Space Ibiza NY which was a cracking event, and previously some good events across Europe. What have been your best and worst moments? Anything that will be etched in your memory forever?

B: All the events we do are lasting, whether they are good or bad lol. I would say the party at space was great, and of course our get wet pool during WWC/MMW leaves a lasting impression, and of course transmit showcase was fantastic that left a great impression.

AL: What exciting events do you have planned or booked for in the summer months that we should be heading out to?

B: Tons of great events and cities we got planned from Barcelona for Sonar, Toronto, Chicago, Miami, Orlando, LA, DC and of course my home town of NY etc... And other parts of Europe as well that will announce.

AL: Thanks again for taking the time to chat with me today Boris, before you go what is the best bit of advice you would give to new producers and DJs trying to make headway into the industry in the current times?

B: Always be yourself, strive for the top, and never let anyone tell you no!

Interview - Alan Lumley

Design - Editing - Mike Mannix

you have the 100-release benchmark coming up, excellent news! Do you have any celebrations planned for the label? Yes, we have some ideas as to who and what we will have but I can say it will be big :) **AL:** Back on your own production output, what new releases can we expect from you in the coming months? Heard big things are coming on INTEC, and UNIT. **B:** I have a new Intec EP coming in June, time for Sonar, a new single for my first D-Unit's label, along with new releases