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## NOT THE SAME OLD SONG

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### PHOTO GALLERY FOLLOWS THE TEXT

**Just as you have turned the page, so have Evan Seinfeld and his wife Lupe Fuentes on their careers. Here is the most candid of conversations about their new direction, had in their home studio over coffee.**

**LUPE FUENTES:** How do you feel that your new band Attika 7 differs from Biohazard?

**EVAN SEINFELD:** Attika is a chance for me to completely reinvent myself as a songwriter, musician, guitar player, collaborator and as a producer. The biggest thing I want to do is create a new vibe, a feeling to express how I feel today as a grown man living in 2015 with the sum of my life experiences. I want to do something

that musically is light-years beyond everything I've done.

**LUPE:** And you felt like you couldn't do that with Biohazard?

**EVAN:** The biggest that band got was the mid-'90s, when we were opening up for Metallica, Pantera and Slayer. But I became bored creatively because people wanted to just hear the old songs.

**LUPE:** For a true artist, to not evolve is to die.

**EVAN:** I was dying a little bit on the inside. To play songs that you wrote 20 years ago is like being a cover band of yourself. With Attika, all the songs are brand new and we are on tour with Avenged Sevenfold, Five Finger Death Punch, Rob Zombie and Slipknot—we are playing with cutting-edge bands who are fresh.

**LUPE:** Is the creative process different?

**EVAN:** The beauty of the creative process of Attika is that everybody in the band has the freedom to express themselves. I really want Attika to be about the songs. Biohazard was about the scene, people remember the live show, the logo, but never that song. With Attika I am looking to write the outlaw "Stairway to Heaven." Maybe "Elevator to Hell?"

**LUPE:** You are finishing up an album, how are you feeling it?

**EVAN:** The new album is tuned so low that it sounds contemporary while the riffs maintain the classic metal sound—it is sonically aggressive. When you connect with the music it is better than any drug you can take, any money you can make, if you connect with people through music, film, television, art. But you know that with your new career that I'm helping manage. We have been together for six years, first in the "Other Hollywood" [the adult industry], now in music. It has been really amazing to watch you become inspired and see you transform yourself from this huge sex symbol to a songwriter, producer, DJ—this music underground style icon. What ultimately inspired you to want to change your entire life?

**LUPE:** It comes from such an honest place inside myself. I just didn't want to be a product of my environment anymore. I wanted my environment to be a product of my mind, of me, of the person I was meant to be, the person I am inside.

**EVAN:** I remember watching your face light up like you found some calling when you discovered that you could be a part of house music. And now we have Control Group Management and the label In the Loop. You have been on some great labels and have had several Top-10 records across genres with over 100 million views on YouTube. How does it feel?

**LUPE:** Amazing. I wasn't doing it to make it big, I just did this because I was having fun making music and I love having projects.

**EVAN:** That is the mark of a professional. It is good for the soul and I relate to that because I became lazy until Attika. You inspired me to practice, to not rest on the talent I think I have, so thank you.

**LUPE:** We really motivate each other. If it wasn't for you, I would have never found my path, I would have

never found my destiny, what we are doing right now.

Look for [Attika 7's](#) new album, a track from [Lupe's label](#) and our new video series with Evan "Bad Ass TV" coming to [inkedmag.com](#).



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