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Darude On The Viral Power Of 'Sandstorm'

He's playing Future Music! #DuDuDuDu



The only answer to the question 'What song is that?' on the internet; Darude's 'Sandstorm'. It is a *tour de force*, as they say in the business. The world wide web's most famous EDM song slash the butt of every joke turned 15 last month and now it's been announced that Darude will be playing at **Future Music Festival!** To which we're giving away double passes, because **Drake!** Argh, brain melt.



The 1999 track regained popularity in a few ways. Naturally, it started on the deep and nerdy recesses of the internet — *League of Legends*. Apparently one guy just wouldn't stop playing it. And telling people the song name and artist. Now chat moderators have to actually put a ban on people dropping the words 'Darude — Sandstorm' into conversation. The song's also seeped it's way into local mainstream consciousness via **Peking Duk**, who did a 'Sandstorm' sit down at Stereosonic, Sydney (by the sea shore.) Watch the crowd go wild!

Stereosonic 2014 Sydney Main Stage - Pekin...  

'Sandstorm' is now back on the charts in Australia and the US and in this context, the Finnish Darude spoke about the song's impact in **an interview** recently saying, "I don't find it offensive, if you mean the memes and such," adding, "It's weird, (and it's of course my gigantic artistic ego talking now) but there aren't that many people who can say the same about their track — you know, in that it is being played constantly at clubs and sporting events still, popping out here and there online all the time. It's not bad for a track that was made 15 years ago and by the sounds and style was definitely not an obvious top 40 hit to begin with and was not made to be one."

Sandstorm by Darude Meets Metal



He continues, "I'm happy people are talking about it, even if some are cracking jokes or dissing it. That's the thing about art: it can divide people's opinions, but in the end, if you have thick enough skin, you realise that even the negative talks are just that, people are talking about it. The run I've had because of what that track started has multiple times been worth all the trolls who try to get a reaction." Damn the trolls.

Original version of Sandstorm by Darude



Photo: InTheMix

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