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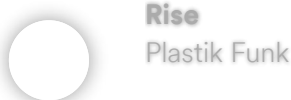


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By Erick





The millennial generation of music fans live by the “work hard, play hard” mantra. While they may enjoy hedonistic indulgences on late weekend nights, they are also grinding equally as hard during the 9-to-5 and beyond. **Plastik Funk's** new track, “**Rise**” is the hustler and the weekend warrior inside all of us. With Plastik Funk's signature deep, groovy bassline complemented by a disco-influenced and motivational-yet-playful lyrics, “Rise” is equally inspiring and dancefloor-friendly. Plastik Funk knocked it out of the park with this track. Fans who have caught Plastik Funk live may recognize this catchy tune. Plastik Funk of his newest masterpiece, “It all started with a bootleg vocal of “Rise” a while ago to rock it in my sets. People just went crazy and played it so I decided to do it official...With the signing on Armada it got real. I can't wait to finally release this club and festival bomb!”



The man behind dynamic, euphoric hits like "Sunrise," "Here We Go" classic "Tight" is none other than Rafael Ximenez-Carrillo, who has a mission to get people dancing and make them feel good through his music. Anyone who has ever seen his live sets can attest that he accomplishes his undertaking with ease; he has played at some of the world's best festival clubs as part of the crew on Armada Music, where many of his productions found a home. His music has also caught the attention of other industry hitters; his track "Got No Love" was premiered by Don Diablo on Hexagon and his productions received support from the likes of Sander van Doorn, Romero and more. He recently kicked off his #FunkYouVeryMuch Monthly Show, which is brimming with the freshest in groovy, energetic tunes and personality from the man himself. With several new releases in the pipeline, Plastik Funk always has something up his sleeve.

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