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PUT MY RECORD ON: DJ SPOTLIGHT, GEORGE ACOSTA

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The dance music industry is revolutionizing in Las Vegas. Every weekend world renowned DJs take center stage in the biggest nightclubs where fans gather to dance to their favorite beats. This Saturday, November 19, one of the biggest names in trance, George Acosta, returns to his residency at Surrender Nightclub. His dedication and drive to music has made him evolve into a success and it is only the beginning of where the next steps in his career will take him.

Born in Cuba and raised in Miami, he grew up in a household of music where his father would play records at home and at parties. In his teens, he started spinning anywhere he could, from high school parties to the clubs in South Beach.

A21: What was your very first gig as a DJ?

GA: The very first memory I have of an official gig as a DJ was actually at a huge rave in Homestead, Florida, which is a city south of Miami. If you are familiar to the area, you will know that it's home to many farms and ranches so in other words it was a lot of open space and lots of land, enough to hold a lot of party people. The speakers were pumping with great music, it had lots of lights and the vibe was great! It was nothing I had ever experience before in my life. At this rave and at many others, I met a lot of interesting people, promoters, and other industry people. Networking at all these parties, took me from the raves to the clubs on South Beach/Miami Beach.

In the early 90's, George starting producing dance music. He produced his first album, *Energy and Harmony*, in 1996 signed under Strictly Rhythm. Traveling to Germany inspired the track, *Planet Soul*, and the hit launched him into Gold Record status. He returned to the US and started his first residency in South Beach at Shadow Lounge. After three years, in 2001 the lounge closed its doors giving George the opportunity to spread his wings and transition into a producer and remixer while gaining status as a phenomenal DJ. His next venture came when he started syndicating his own radio show, "The Lost World", on Miami's FM radio station, 93.1 The Party.

A21: If you weren't a DJ, what do you think you would be doing?

GA: I am a techy at heart. I'd probably build and program computers; maybe I'd be a computer tech. I also recently earned a degree in Sound Engineering and Audio Technology; I could work at any studio at a radio station or TV station. Something completely out of left field, I love to Barbeque & take care of my yard so maybe a landscaper.

Luckily for George, that was something he didn't have to worry about as he continued his radio show, toured around the world and became the ambassador for the HIV and AID's charity organization, Dance 4 Life, working alongside other DJs and producer such as Tiesto. In 2007, George won DJ Times' America's Best DJ, awarded through the votes of his fans. In 2009, George was signed with Black Hole Recordings and released his first digital download compilation titled, *From Miami to Amsterdam*. It received such an amazing response that it led him to produce his second album with studio partner Gerry Cueto, *Visions Behind Expressions*. It was after that when George, along with his longtime manager Francisco Pacheco, decided to create the label AcoMusic. He wanted to use his label to release his own original music and remix songs from other artists.

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
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
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ABOUT ME

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A21: Describe your sound in your own words.

GA: My sound has evolved a lot throughout the years. If you want to know the genre of music I am into now, it is definitely more on the progressive house side now with also a bit of trance. I do like to blend and combine different sounds and styles that will appeal to my fans when I am creating music or spinning. In other words, I like to make and spin crowd-pleasing music. I like to blend some old school style with what is popular now. I will assure you that anything I do, whether producing a George Acosta original track or spinning another artist's track, it will be done in a way to capture your mind and touch the soul... Guaranteed you'll get into it.

His label has been a success and he continues to spin for his fans at his current residences Encore Beach and Surrender Night Club inside the Wynn Hotel, Club Glow in Washington, DC and the RX Pool Parties at the Gansevoort Hotel in Miami Beach.

A21: What advice would you give to aspiring DJs?

GA: Definitely, never ever give up on your dream. Embrace your God for your given talent and go for it. It's a hard industry to make it in and stay in so never lose hope and never lose that drive and desire to succeed.



Allow me to introduce myself, I'm Agent 21. I have been recruited by SpyOnVegas.com to complete daily missions that both entertain you and inform you about what is happening in Sin City and beyond. I am here to guide you on where to go and what to do. You will get to know me as I share my experiences (don't judge me) and my opinions (I have a tendency to be brutally honest) and inform you on everything I come across in life that you should know.

PROFILE: AGENT 21
CASE STATUS: OPEN
CALL SIGN: <http://agent21.spyonvegas.com/>
LOCATION: Las Vegas, NV
ALIAS: SpyOnVegas.com
SIGN: Leo

CHARACTERISTICS: Prefers vodka or champagne, Las Vegas local, loves birthdays, VIP access to the hottest parties, ability to scoop the latest news, large social network, runs well off little or no sleep

TRAINING/SPECIAL SKILLS: Blogs on what is going on in Vegas twice a week, giving tips on where to go and what to do.

EXPERIENCE: Recruited, 10/2010 per SpyOnVegas.com



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