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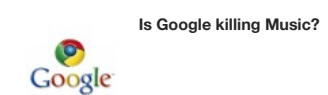
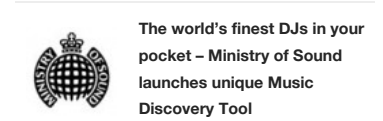
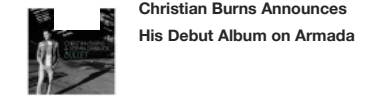
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GEORGE ACOSTA – VISIONS BEHIND EXPRESSIONS INTERVIEW



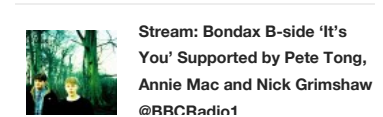
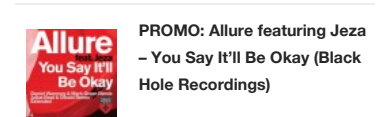
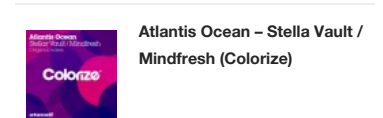
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At the pinnacle of Miami's dance scene lies a phenomenon that has been three years in the making. As we enter the new millennium, this club is at the forefront of the future in music. The club is none other than Shadow Lounge, Miami's Trance Temple. The DJ is trance cowboy George Acosta, your guide to the trance elements of the future.

Known as the "Trance Conductor" he releases a charge of energy every week through the lounge's mammoth sound system that shakes the earth and brings his followers to their knees. At present Shadow Lounge is considered by many Europeans to be America's most important link to the trance movement that has already overtaken Europe. America's premier trance DJ brings you into his home. "When I play the Lounge I feel Like I am at home, I look down to the dance floor and I see my people, they understand me, they understand what is happening as I spin my records. Every time I step up to the turntables at Shadow Lounge it's like the matrix, I can't describe what happens I just want it to stay".

George sees the Shadow Lounge as a medium by which he can communicate peace and love to all as we enter the new millennium."

www.georgeacosta.com

Interview questions compiled by Dani Dakova

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**Beatsmedia:**

Who are some of your earliest musical influences?

George Acosta:

Some of my earliest musical influences include: Depeche Mode, The Cure, and The Rolling Stones. I have an eclectic taste in music and I like to mix it up according to the type of mood I'm in.

Beatsmedia:

Did you always envision yourself embarking on a musical career? If you weren't a musician what career would you have chosen?

George Acosta:

Although I've always shown an interest in music, at first I aspired to be an electric technician or anything having to do with computers. While studying, I began DJing at parties and clubs as a hobby and a way to earn money. Pretty soon, music slowly began to take over my life.

I saw the potential in making money doing something that I loved so much. Everyone told me I was a natural talent and I was great at what I did. So soon after, I made the switch to solely DJing and Producing. And just recently I am proud today say that I just graduated with a degree in Audio Engineering from SAE Institute which was definitely one of the best decisions I made to further my skills in my career.

I guess if I were to have chosen another career path, it definitely would have been doing something to do with building computers and programming. I am very much into computers and technology. I guess you can call me a techy...

Beatsmedia:

Your career has spanned over 15 years already.. What's your secret to longevity in the industry?

George Acosta:

I don't really have a secret. All I can say is that I work hard every day and I am focused in my passion for music. I have a drive to succeed and no desire to fail. I also feel that evolving and changing my style, not completely, but at least a little here and there which has helped me to remain in the game.

Beatsmedia:

How have you seen the industry evolve during this time?

George Acosta:

The industry has evolved since I first began in music. It really has come full circle from the early years of my djing and producing days. When I first started, house and techno were very popular, then of course trance made it big, but now people are enjoying a more progressive sound, which is what I am into now. It's great to know that the type of music I am spinning and creating is the type of music people are into and enjoying.



PRODUCTIONS AND RELEASES

Beatsmedia:

How would you describe the “George Acosta” sound?

George Acosta:

I believe my sound is more on the progressive side of house and trance. I do like to blend and combine different sounds and styles that will appeal to my fans. I like to include oldschool styles with what is popular now. You can bet anything I create will capture your mind, heart and soul.

Beatsmedia:

Tell us a little about your studio setup at home. What is your favourite piece of kit?

George Acosta:

My studio has many different pieces of equipment and I do run many different programs. Some of the gear and software I use are: 2 empirical labs- Distressos, Avalon 747, Roland Juno 106 and Roland Juno 60 and I run Ableton and Protools and a lot of different plug in software on my Apple Mac Pro Dual Quad 3.2 Intel Xeon. This is just to name of few.....

My favorite piece of equipment has to be the Distressor. I truly value it and I feel it makes creating my work so much easier. I have to say it definitely defines the Acosta Sound.

Beatsmedia:

How has technology affected your work process in the studio over the last 15 years? Have you experienced a greater move towards software as a result?

George Acosta:

In this genre of music, technology is very important. Not every sound can be created with a musical instrument. Yes, I do as a result use a lot more software than hardware. In order to achieve the type of productions I want to create, I need to constantly up my game when it comes to technology. You can't fall behind because software is what the future is gearing towards.

Beatsmedia:

You have just released your second studio album “Vision Behind Expressions”. What are your intentions behind this album and what can we expect from the release?

George Acosta:

This album is very important to me, and it's very meaningful. A lot of hard work went into creating this album. It's a vocal story for me. At first when the album was being created it was mostly composed of instrumental songs, but then I was introduced to the wonderful Fisher, by my manager Frank Pacheco and quickly the album's direction changed.

I was receiving such an overwhelming response by the productions that featured Fisher that I made it into the album you hear today. I have to say that I am satisfied with the outcome of my work and what I want for this album is for it to please my current fans and gain some new ones.

I've made this album for anyone who is a true music lover, I wanted to create a more universal sound that would appeal to a broader spectrum of people. Each song is tailored to give you my Visions Behind Expressions. This is where I am as an artist and I know that my listeners will enjoy it!

Beatsmedia:

The album showcases an amazing array of vocal talent, including Fishes, Emma Lock and May Britt. What do you look for when seeking a vocalist to work with?

George Acosta:

I look for a sound that is appealing to me, when I hear his or her voice. I look for something that I know will touch me in the same way that it will touch a fan of mine. I especially love an angelic very airy sounds I guess that is why I instantly loved Fisher's sound.

Beatsmedia:

Is there one track on the album that stands out as your favourite?

George Acosta:

Wow so many to pick, I can say I love the songs: "The way she loves" "Beautiful", "Never Fear", "True love", "Love Rain Down"....This is way to difficult for me.....lol, I love a lot of these songs.....

Beatsmedia:

You have produced several successful compilations already in your career, including "Trance Nation America". How do you approach selecting tracks for these and does this differ from your approach in selecting tracks for live performance?

George Acosta:

I usually pick tracks according to what is popular and pleases the crowd at the current time, but I also pick tracks that I feel will be a big hit. I love to create a compilation where I am taking the listener through a musical journey.

Beatsmedia:

Given the technological evolution, where do you see the compilation cd concept heading in the future? Do you feel it will become obsolete in the years to come?

George Acosta:

I believe that people will always buy a CD to support their favorite DJ or artist. There is something about having that hard copy that still appeals to a music lover especially if you already have a collection of their previous stuff on hard copy. Although I don't feel that it will ever completely go away, I do feel that hard copy sales will become less and less.

Beatsmedia:

Your radio show "Lost World" has enjoyed tremendous success and is now in its 352th episode. What is your concept behind your radio show and where can we catch the next episode?

George Acosta:

The Lost World actually began syndicating in 2001 on FM radio on the Miami Station, Party 93.1. The Lost World was basically an hour-long mix show, showcasing music by other artists with myself as the DJ. After gaining much popularity and success thanks to the shows loyal listeners, the Lost World was moved to its new home on Electric Area on Sirius XM Satellite Radio.

For the most part, the show's concept remains the same, but recently there have been some new additions to the show. Not only do I showcase other artist's music, now I showcase my own original productions as well. I have also added a host to my show, which is Double H. The show runs on Saturday's at 3pm and replays on Thursday's at 8pm.



DOWNTIME AND FUTURE

Beatsmedia:

Favourite hobbies outside of music?

George Acosta:

When I am not working with music, I love BBQ's and having friends and family over, spending time with them means a lot to me. Furthermore, I love to spend time with my children, they make me laugh and are my everything. I also love to take time out with my dog, work on my landscaping and taking long naps.

Beatsmedia:

Do you have one spot in particular you love to visit to recharge the batteries?

George Acosta:

I definitely hit the gym to do that.....I really have been enjoying it lately.

Beatsmedia:

What are 3 items you never tour without?

George Acosta:

Laptop, Flashdrive, Vitamin Water

Beatsmedia:

Where can we catch you behind the decks in the coming weeks? Any other major dates we should pencil into our diaries?

George Acosta:

April 22nd @ Vertigo (Salt Lake City, UT)
April 23rd @ Circus Disco (Los Angeles, CA)
May 13 @ Mayaguez, Puerto Rico
May 14 @ San Juan, Puerto Rico
May 20th @ Marquee Night Club Vegas
May 27th @ Los Angeles
May 28th @ Lizard Lounge (Dallas, TX)
May 29th @ ilbacio Lounge (Boca Raton, FL)
June 16th @ Lebanon
June 17th @ (Jordan)
June 24th @ Tongue and Groove (Atlanta, GA)
July 03rd @ Space (Miami, FL)
July 08th @ Chelsea Hotel (Atlantic City, NJ)
July 09th @ Glow @ Fur (Washington, DC)
July 30th @ Marquee Pool (Las Vegas)

To many to name to be honest but this confirms till July [Laughs] there is a lot more to come and to confirm ;)

Beatsmedia:

What are your plans for the rest of 2011

George Acosta:

My plans for the rest of 2011 is to travel a lot for my future shows as well as releasing new music under my label, AcoMusic. In addition to that, I have a lot of remixes in the works and finally I am working on expanding my show the Lost World.

Beatsmedia:

Any final words for friends, fans and family?

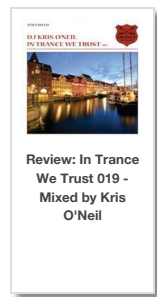
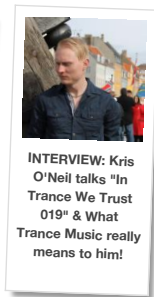
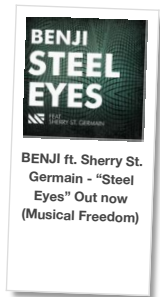
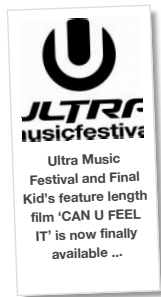
George Acosta:

To my friends & fans I want to say thank you for your constant support, I truly appreciate it! To my family, thank you for your unconditional love, because of you I am the man I am today!

To find out more about George Acosta' new album 'Visions Behind Expressions', check out the following link [Here](#)

www.myspace.com/georgeacosta | www.blackholerecordings.com

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