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### DJ SCOOTER

Voted San Diego's best hip-hop DJ four years running, DJ Scooter is a dj's dj. Besides his technical skills on the turntables, he has an even greater ability to read and rock any crowd. "If the people aren't happy and loving the music, I'm not doing my job." Always trying to differentiate himself from the pack, he can often be heard infusing his sets with old-school, rock, mash-ups and original tracks. Yet, the music is always chosen to rock the crowd at hand. A big reason Scooter's fans are so devoted, is his signature vibrant style. He has an infectious enthusiasm and enjoys the music as much as his audience does. In the midst of a Jam, he can be seen jumping up and down, pumping his fists, and yelling on the mic for everyone to throw their hands in the air! The best way to experience Scooter is in person. His tour schedule of cities includes residencies at premier party venues like Rain @ The Palms Hotel and Rehab @ The Hard Rock Hotel in Las Vegas. He has played with such greats as Funk Master Flex, Kid Cudi, Digital Underground, Kanye West, and many others. A phenomenal dj as well as an accomplished producer, Scooter continues to provide the best night out around. In a nutshell...energy...non-stop!

**What made you decide to become a DJ?**  
Loved the way two records could be blended into each other and sound better than either record by itself. Also loved the sounds that came out of a turntable when you scratched...still love those sounds.

**What has influenced you musically?**  
I have a weird ear. Especially now that I'm into so many different styles of music. I guess in the electronic world L.A. Techno has its moments

**and loved the Klass electro sound when it first came out. Also really into "Hipster" groups like LMFAO especially when a dope producer like Crookers remixes them. Still really into retro 50s golden era hip hop and artists like Little Brother, Nichole, and Sln wonder who seem to be continuing the Pete Rock style of easy listening hip hop.**

**How would you describe your style of music?**  
Fast, exciting, frantic, magic, silly, classic would be good adjectives for my style. When I play by myself I like to get people ruz. My goal is to play whatever I can (that I personally like) that will make the crowd lose it. I'll go from an old Techno song to a down south acappella then into a mash up of the south track...I basically don't like to make rules about the type of music I play. The only rule is to keep the club bonters and to make sure I'm still interested.

**What would be the ultimate gig for you?**  
World tour for a year straight with my girl and 10 good friends. Travel, rock new clubs, hear new music and meet cool new people. Some-day.....

**Favorite Grinds?**  
Tokyo (Sushi) on El Cajon Blvd by SDSU. Don't be scared by the balloons all over, the food is excellent.

**Drink of Choice?**  
Martini...shaken not stirred.

## DJQ&A

SPOTLIGHT



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### DJ SCHOENY

DJ Schoeny can be seen anywhere from spinning house music at Red Circle, or jamming in a hip-hop beat at Bello, to tearing it up at the Revolt Surf Contests. Coming to San Diego about 3 years ago, Schoeny has become an intricate piece in the DJ community. You can see his upcoming shows on Myspace page Myspace.com/orangespace; he's always up for house parties, clubs, and slumber parties.

**What made you decide to become a DJ?**  
I was a band kid and I played the drums, my parents wouldn't let me have a drum set because they were too loud so I got turntables with some headphones. So basically I loved music, I just needed something I could conduct it with everyday (without pissing off my parents)

**Where do you get your musical influences?**  
Honestly? Neil Diamond, Rick Astley, Michael Jackson, Billy Ocean, The Eurythmics, and my fetsis song from my gameboy. You can't go wrong with the 80's

**How would you classify your style of music?**  
I would classify my style of music as "in progress", meaning, it's always changing. You might see me one night downtown playing top 40

**and then see me the next week in north park playing dirty house. But whatever I play I love. I Don't play stuff I don't like. And if you see me at a club spinning PLEASE do not ask me to play rhinanna "disturbia" I hate that song**

**What would be the ultimate job?**  
Ultimate job would be a navy seal. You'd actually have something to fight for. We work our daily jobs thinking we really care and that what we do matters (Which yeah, we all do what we love), but to fight for your country like they do. Plus they are just straight up badass' dudes. I could be a navy seal DJ I could shoot a terrorist and then DJ at his funeral.

**Favorite Grinds?**  
Pikie sticks, candy corn, and monster tacos from Jack In The Box

**Drink of Choice?**  
Squeazits, (Come on, I know you guys remember Squeazits), and Mountain Dew



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### MIKEY BEATS

His fun-loving and laid back personality, skills behind the tables and knack for perfect song selection has made him one of San Diego's premiere djs. As a veteran in the San Diego music scene, Mikey Beats has lived and breathed the industry since his teens. Starting his career as a musician playing the bass guitar in a local band, he learned how showmanship, crowd interaction and musical ability goes a long way when earning the respect from both fans and booking agents. Now with over 10 years of music industry experience under his belt, he's currently Monster Energy Drink's resident lounge dj, as well as part owner of Sleeping Giant Music—a Marketing agency for more than 10 other San Diego based artists and djs. Mikey plays out several times a week and his repertoire spans 50s hip hop and R & B, rock and all the latest party-rockin' club favorites.

**What influenced you to become a DJ?**  
I played bass in a local rock band called Best of Breed (B.O.B.) for years with Jimi Lane, who is now the front man for the local surf rock band Split Finger. Things didn't work out like we had wanted, so we split up. He moved on to create Split Finger, and I created DJ Mikey Beats. I've been hustling for gigs ever since.

**How would you describe your style of music?**  
I play everything under the sun. My favorite music though would be 50's hip-hop and R&B. That's a style I coin as Chick Hop. I have a podcast on www.giantarise.com that showcases that style. I play a ton of different gigs from AAA Monster Super Cross gigs in giant arenas across the U.S. to weddings. As far as most energy, any NYE gig I would say is my favorite because people come to party. As far as

**favorite venue, I think Envy at the Ivy Hotel is the dopest spot because that room knocks!**

**Any plans for the winter?**  
This winter I don't want to grow my winter coat, LOL! Just kidding, not! I really want to focus on Sleeping Giant Music. That is a music agency Fresh One and I are working to make artists and Djs competitive forces in their respective fields. Basically I want to help artists just be artists. I feel that SGM has really helped out the local DJ scene by raising the bar on what is expected of a San Diego DJ. We have such great talent here that it pisses me off when these out of town DJs come in and take our gigs. We are a talented city. Let's act like it.

**What's your favorite grinds?**  
I LOVE BEANS!!! Any Mexican food that doesn't give me the shits is good in my book. My favorite is Taco Surf and Ramiro's in PB. That's my turf. If any of you Zones out there cut me in line or hit on my girlfriends at these taco shops, I will serve you an ass whooping.

**You want to give any shoutouts to your peeps?**  
I wanna say what up to the Sleeping Giant Music family, I love you all. Big hugs to Djhere, TK, and Dtown productions. The Black Heart Familia are my true homies. I love all my family from the Beltrans to our extended. Thank you Monster Energy Drink for the dope travels! Last but not least I want to thank Len Paul of Soma Live for giving this young kid an opportunity at the age of 16 to play music, further developing the all age music scene in SD and creating the monster that is me!



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